



## About Socialneed Inc.

**Socialneed Inc.** is a high-impact tech startup focused on the **Future of Work** and on creating income opportunities for people.

**In a world where people fear being replaced, we build powerful next-generation platforms designed to empower humans**, accelerate opportunities, and create meaningful, accurate connections shaping the Future of Work. Our core purpose is to leverage technology and **AI in favor of human productivity**.

### Key Highlights:

#### Corporate Structure

Socialneed Inc. is a US-based tech startup, incorporated in Delaware as a C-Corp, **focused on the global market**.

#### What Drives Us

Millions of opportunities are lost due to the lack of meaningful and accurate matches. People are not defined only by their profession; their acquired skills, life experience, continuous evolution and, of course, their profession and specialization come together to create a unique human DNA that enables more efficient matching between needs and potential solutions in real time.

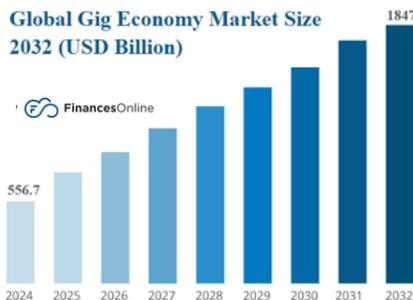
**It's time for technology to work in favor of meaningful human** and professional connections, enabling income through a powerful synergy that happens in seconds.

#### Market Size & Growth

Current market size: **+US\$1.3T annually**

The global freelance and independent workforce market is projected to reach **USD \$1.8 trillion by 2032**.

+72 million freelancers and self-employed professionals in the U.S.  
(~ 45% of the workforce in 2025), projected to reach **90 million by 2028**.



#### Companies that hire for short-term jobs



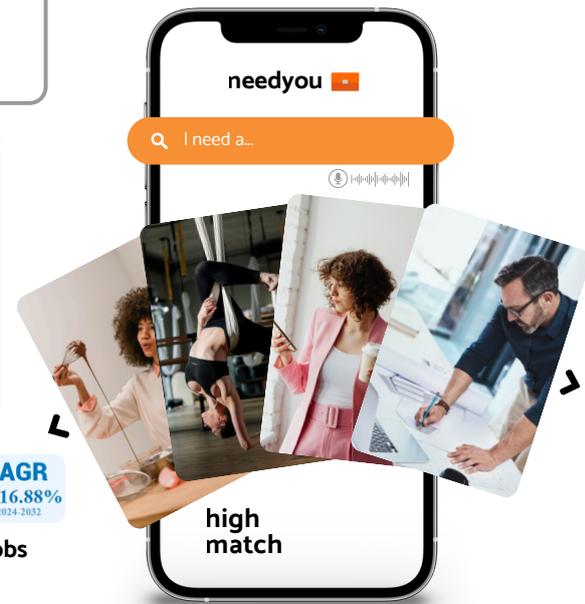
 **On-demand Services & Talent**

 **Subscription Services**

#### Investor Interest

Socialneed Inc. has attracted strong interest from venture capital firms in California, Brazil, and Mexico, with active follow-up conversations.

**The company currently has 10 angel investors** who joined at the pre-seed and seed stage.



#### Current Market Capture

Leading platforms revenue (Upwork, Fiverr, Thumbtack, Angi, TaskRabbit): ~US\$2.75B

Market captured **by current apps: <3%** leaving massive room for disruption.

#### Adoption & Traction

- Strong early global interest.
- Product tested with real early users worldwide.
- Thousands of visits and early access requests.

#### Product Overview

**needyou** is a high-scale, intelligent on-demand B2C2C platform that **accelerates real-time connections between people**, needs, opportunities, and solutions aligning human capabilities with **real-world demand** based on skills, expertise, shared interests, and availability, through an integrated fintech model.

It is a digital product built to match the speed of solutions demanded by today's society, placing humans at the center of the experience. **It operates through a real-time search engine** that delivers relevant solutions by analyzing consumption behavior, lifestyle, availability, capabilities, geolocation, and other key factors essential for accurate matching.

**Starting in early 2026**, Socialneed Inc. was selected and invited to join an accelerator program that has supported over 50 startups, which have collectively raised more than \$180 million.