

Socialneed Inc. is a U.S.-based high-impact tech company, incorporated in Delaware as a C-Corp and **backed by Google GCP**. Supported by more than eight early investors, the company is now preparing its next funding round, focused on Venture Capital including interest from several prominent California-based firms that have already reached out to us.

Its flagship product, **needyou App** already live on Apple Store and launching on Android, operates as a B2C2C marketplace that connects users with real-time solutions. Built on robust infrastructure, the platform is designed for mass adoption, aiming to generate millions in income for users worldwide while shaping the **Future of Work**.



crunchbase

Funding Prediction It is **probable** that needyou by Socialneed Inc. will raise another funding round.

Acquisition Prediction updated Sep 13, 2025

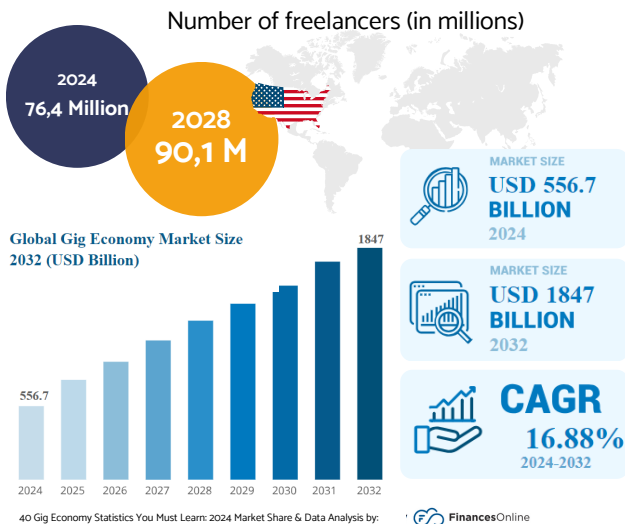
Heat Score 87 ↑ 26 pts in past quarter

Growth Score 79

Crunchbase is the world's leading database for tech, investors, and funding trends. Its benchmarks are trusted by top VCs and analysts worldwide.

USA | More than 75 million people (48%) of the total workforce.

currently work as freelancers and self-employed.



2/5 adults have a secondary job.

In Florida **41%** of the small business workforce is self-employed (**gig-workers**)

89% of companies plan to increase their use of freelance talent over the next 5 years.

Companies that hire for short-term jobs



In today's Marketplaces

- ✗ It does not validate capabilities.
- ✗ It does not have real-time solutions.
- ✗ It does not solve according to the real need.

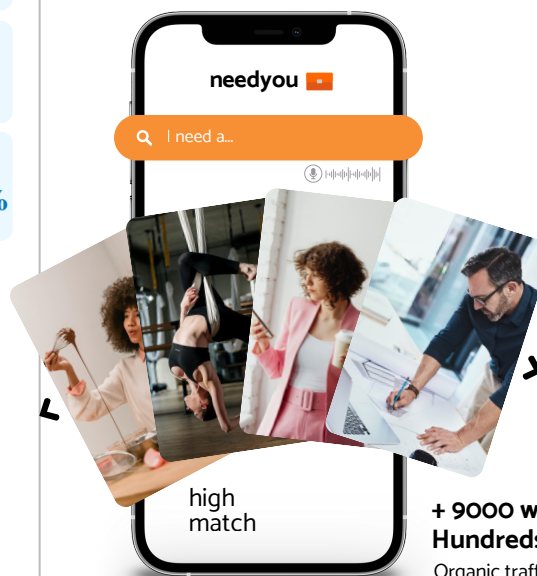
We introduce

The first real-time accelerator of opportunities and matches.

AI-powered, data-driven matching

Match accelerator based on:

- Skills and needs.
- Location & Community matches.
- Similar consumer behavior.



Real-time solutions

Verified Profiles only

Services > Video Call

In-person services

+ 9000 web visits
Hundreds of Early Access Requests
Organic traffic without digital ads

We have redefined the way people connect and pay by recognizing their skills and experiences.

- ✓ Pre-validation of capabilities and skills.
- ✓ High-precision matching with AI
- ✓ **Real-time videocall services**.
- ✓ **Payment intermediary (guarantees the service).**



Socialneed Inc. | Delaware, EEUU

Pre-Money Valuation USD \$ 5.1 M | 409-A

Projection reaches a valuation **\$1 billion within 5-10 years.**

We invite you to join the group of investors in Socialneed Inc.
Investment Form: www.needyou.app/investors

[Click Here](#)





AI for Valuation Forecasts

Valuation based on industry-standard methods (comps, revenue multiples, 409A), supported by AI-driven analysis and factoring global TAM/SAM/SOM, growth benchmarks, and Crunchbase data. This preliminary exercise ensures standardized inputs ahead of a formal audit by specialized firms.

Ask your AI how much **needyou** is worth now and in 5-10 years.

Grounded in the relevant product and technology foundations of needyou App under Socialneed Inc., and calculated using industry-standard methods, the implied current valuation is estimated at **\$25M-\$50M (2025) at an early stage**, already indicating future IPO-level potential.

Market Landscape

- **TAM (Total Addressable Market): \$1.2T+**
(global freelance, short-term services, and on-demand professional economy).
- **SAM (Serviceable Available Market): ~\$250B**
(digital platforms for professional services + short-term work, focusing on North America, LatAm, and Europe).
- **SOM (Serviceable Obtainable Market): ~\$10-15B**
realistically capturable in the next 10 years with global expansion + AI integration.

Market Share Note: Even the largest tech and freelance marketplaces combined represent less than ~5% of the global market, and in the U.S. their share remains under ~10% of the addressable market.

Benchmarks & Positioning (2021-2025)

Comparable benchmarks:

- Upwork (UPWK): 2023 revenue \$689M; current market cap ~\$2.5B (Sep-2025).
- Fiverr (FVRR): 2023 revenue \$361M; current market cap ~\$0.9B (Sep-2025).
- Thumbtack: last private valuation \$3.2B (2021); \$300M+ net revenue and 300k active professionals in 2023.
- Angi (ANGI): 2023 revenue ~\$1.27B; 2024 revenue ~\$1.18B.

Differentiation: needyou goes beyond "gig" positioning → AI-driven matching + B2C2C payments mediation + real-time social productivity. Stronger fit with next-gen AI marketplaces vs. legacy freelance boards.

Valuation Forecast (5-10 years) | Socialneed Inc.

- **Low Case: \$250M-\$400M** (regional leader, modest adoption).
- **Mid Case: \$1.2B-\$2.5B** (global scaling, AI differentiation, multiple revenue streams).
- **High Case: \$5B-\$7B+** (category-defining platform, IPO-ready with strong liquidity event).

Strategic Impact

- Global positioning: A neutral, multilingual brand ("needyou"), scalable across U.S., LatAm, Europe.
- Product strength: Seamless AI-driven service request → matching → payment flow, no pre-payment risk for providers, instant monetization for users.

Freelance market size (U.S.): **+US\$1.3T annually**

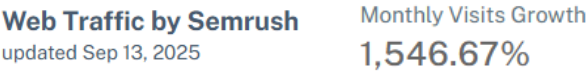
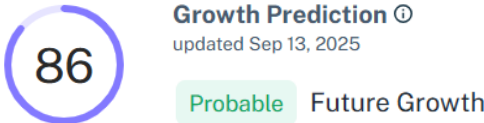
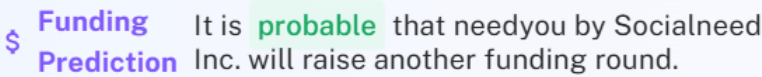
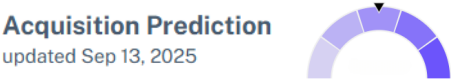
Leading platforms revenue (Upwork, Fiverr, Thumbtack, Angi, TaskRabbit) : ~US\$2.75B

Market captured by current apps: <1% leaving massive room for disruption.

crunchbase
Important highlights

Crunchbase is the world’s most trusted database for companies, tech trends, and funding activity. It collects and showcases essential information about businesses, including their growth, investments, and market relevance.

Its benchmarks are trusted by top venture capital firms and analysts worldwide, making it a powerful reference point for valuations and market potential.



 In summary

- ◆ **Growth Score (86)**
This score measures a company’s growth based on external signals such as hiring, partnerships, acquisitions, and funding. It ranges from 0 to 100, with higher values reflecting stronger expansion compared to peers. A score of 86 highlights steady and solid growth, showing consistent expansion without setbacks in the last quarter.
- ◆ **Heat Score (87)**
This metric evaluates a company’s visibility and market presence through activity, media coverage, mentions, and overall exposure. It also ranges from 0 to 100, where higher values indicate stronger market attention. With a score of 87 (+26 points this past quarter), needyou by Socialneed Inc. shows a remarkable increase in attention and visibility, likely tied to recent launches or public activity.

Our internal metrics data
September, 2025

We monitor visits to our commercial website in real time. From there, we evaluate potential users’ interest, explain the product, collect pre-registrations, and direct all marketing campaigns to the site to guide users toward app downloads. This approach allows us to measure and continuously improve user acquisition impact.

